

2019 Sponsorship Package



City of Panama City Beach

16200 Panama City Beach Parkway
Panama City Beach, FL 32413

Phone: 850-233-5045

Email: MFerguson@PCBGov.com

Sponsorship Opportunities

These sponsorship packages are active for only (1) calendar year.

From the day the contract is signed until the following year and must be renewed annually to remain active.

(Ex. Signed March 15, 2018; Expires March 14, 2019)

Youth Sports Leagues Scholarship Program \$60

- Youth Sports Scholarship will provide one participant a paid entry to any of our youth sports programs

Banner Sponsorship \$300

- One 4X3 ft. banner provided by the PCB Parks & Recreation Department at your choice of one of the following locations:
 - Aquatic Center (West Fence)
 - Gymnasium
 - North Baseball/Softball Complex (Entrance from North Parking Area)
 - Soccer Field (Entrance from North Parking Area)
 - Miracle League Outfield Fence

Marquee Sponsorship (A) - \$500

- Includes one (1) 5x4 ft. sign on one (1) of the following: scoreboard, building, facility, playground, field, etc... (Sponsor provides one 5X4ft. sign.)

Outfield Banner Sponsorship \$700

- (1) 8X6 ft. banner provided by PCB Parks & Recreation Department on an outfield fence in the North Baseball/Softball Complex.

Aquatic Center – Backstroke Flags \$2,500

- (2) 100ft. long nylon backstroke flags with your logo, will be provided by the PCB Parks & Recreation Department. The cost will be \$2,000 for purchase of the flags and \$500 for annual sponsorship (totaling \$2,500).

Marquee Sponsorship (B) - \$5,000

- Include scoreboards, buildings, facilities, playgrounds, fields, etc at a much larger scale...Sponsor provides marquee sign larger than 5X4ft. Sponsorship B is to also include a purchase for the facility that benefits the community.

Must meet final approval of City Manager.

Youth Sports League Sponsorship \$3,000

- Youth sports league named for sponsor
- Logo on all uniforms for sponsored league
- (2) 4X3 ft. banners provided by the PCB Parks & Recreation Department to be at sponsor's choice of (2) of the following locations: Aquatic Center, Gymnasium, Soccer Fields, North Baseball/Softball Complex and Miracle League Fields.

Summer Concert Series Sponsorship Opportunities

Sponsorship packages are active for the
Summer Concert Series ONLY &
must be renewed annually.

Bronze Sponsorship \$5,000

- 10ft. booth space with (1) table, (2) chairs and (1) 10X10 tent in reserved Summer Concert Series Sponsor area
- Small logo on all Summer Concert Series promotional items. Logo will be under Silver and Gold Sponsor logos.

Silver Sponsorship \$10,000

- 10ft. booth space with (1) table, (2) chairs and (1) 10X10 tent in reserved Summer Concert Series Sponsor area
- A Larger logo than Bronze on all Summer Concert Series promotional items. Logo will be under the Gold Sponsor logos.
- May provide up to (5) promotional giveaways and no more than (2) minutes of announcements for our MC to read at each Summer Concert Series show. Promotional giveaways & announcements to be approved by Parks & Recreation Director.
- VIP Parking privileges.

Gold Sponsorship \$15,000

- 10ft. booth space with (1) table, (2) chairs and (1) 10X10 tent in reserved Summer Concert Series Sponsor area
- (1) 8X6 ft. banner with logo provided by the PCB Parks & Recreation Department to be displayed at Frank Brown Park Ball Fields for one year.
- Larger logo than Silver and Bronze on all Summer Concert Series promotional items. Logo will be at the top of all promotional items as the Summer Concert Series Sponsor.
- May provide up to (10) promotional giveaways and no more than (5) minutes of announcements for our MC to read at each Summer Concert Series show. Promotional giveaways to be approved by Parks and Recreation Director.
- VIP Parking privileges.

IN-Kind Sponsorships 2019 Sponsorship Opportunities

These sponsorship packages are active for only (1) calendar year.

From the day the contract is signed until the following year and must be renewed annually to remain active.

(Ex. Signed March 15, 2018; Expires March 14, 2019)

In Kind Sponsors

- In-Kind sponsors will be recognized at 50% of the retail value of equipment, products, services provided.
- The maximum level of recognition for 100% in-Kind donations will be \$15,000 from the City.
- In-Kind sponsors for Food and Hotel in-kind donations will recognized at 100% of food/room value; However, businesses must pay for their own banner.
 - * 4x3 Banners - \$80.00
 - * 8x6 Banners - \$240.00
 - * Payments for Banners must be made to PCB Parks and Recreation before design is sent to be printed.